

Minutes of the Meeting
November 13th, 2018 12:00pm
Lower Level of Memorial Hall

Present: Tyler King, Jodi Winkler, Scott Johnston, Ashley Froese, Marlin Metcalf, Richard Dyck, Wayne Hanks, Marilyn Smith, Trish Middleton, Lee Brayden, Susan Mooney, Harvey Takvam, Dale Reimer, Tim Doerksen, Marni Harrison, Nancy Cooke, Susan Whepler, Jason Rheault, Marge Warkentin, Taya O'Brien and Tyler Friesen

1. Call to order:

Scott Johnston called the meeting to order at 12:00pm

2. Introductions:

Introductions were made by all in attendance

3. Approval of Agenda

Tim Doerksen moved to accept the agenda as circulated – Marni Harrison Seconded - Carried

4. Approval of Minutes:

Marni Harrison moved to accept the minutes of the September 2018 and October 2018 minutes as circulated. Ashley Froese seconded - Carried

5. Financial Report:

Jodi Winkler presented the financial report. The balance in the ACU chequing account as of November 13th, 2018 is \$10226.28

Jason Rheault moved to accept the financials as presented. Tim Doerksen seconded – Approved

6. New Business:

There are numerous grand opening celebrations taking place in Carman this month.

Telus – November 16th

Birch and Honey – November 16th

Heavenly Care Agencies – November 14th

The Boyne Regional Library Renovation Committee is hosting Wine Survivor. Enter in teams of 4. Entry fee is \$15/person and a bottle of wine. Rob Bryson at Newman Hand Insurance has issued a challenge to all Chamber businesses to enter this contest and Newman Hand will host a Wine and Cheese evening, inviting all participants, if they happen to win.

7. Committee Reports:

Membership Committee:

The membership committee met on October 23rd. By the next meeting, they will have worked their way through the entire membership. January's focus will be on obtaining new businesses. The next meeting will be held on Tuesday, November 27th at Chicken Chef.

Meet and Greet Committee:

Postmedia will be hosting the next Meet & Greet in conjunction with the launch of the new Chamber website. More details to follow.

The committee is looking for other businesses interested in the opportunity to host a Meet and Greet at their business.

Halloween Carnival:

The annual Halloween carnival was held on October 27th at the Active Living Center. This event was a huge success! The Active Living Center was packed!

The Carman and Area Christmas Cheer Board were overwhelmed with the donations they received here. Thank you to CIBC for hosting this with the Chamber.

Breakfast with Santa:

Homestead Co-op will be hosting this event again this year. It will be held on Saturday, December 1st at the Community Hall. More details will follow.

8. Community Reports:

Community Economic Development- Tyler King

- Tyler recently attended Fall Forum in La Broquerie. Large event planning was the focus. Training modules for communities are now available from Tyler.
- The new council is in place and Tyler is looking forward to start working with them.

Town Rep- Richard Dyck:

- The Town of Carman Council has been elected and reorganized and Richard is pleased to be the Chamber Rep once again.
- Budgeting will be the new council's first order of business.
- A reminder to businesses that the sidewalks in front of your business are your responsibility.

RM Rep- Harvey Takvam

- The RM will hold their first meeting as a new council tonight (November 13th)

Carman and Dufferin Recreation- Taya O'Brien

- **Pickleball Drop in** - Runs on Thursdays from 6:30-8:30pm at Carman Community Hall - \$2.00 fee
- **The RINK** - Power Skating- starts October 23rd and runs on Tuesday from 6:00-9:00
- **Hall walking** - Monday - Thursday 9:30-11:00 am for the winter months.
- **Kid's Pottery Painting Christmas Party with Kate Froese** - will take place December 5th, 2018 from 2:45-4:45 (early dismissal) at the Community Hall. For ages 6-11
- **Drop In Badminton** - Every Friday Evening from 7:00-9:00pm at the Collegiate
- **Mindful Movements** - 8 sessions, Wednesday evenings beginning January 9th. Registration is full
- **Any other suggestions for programming, please forward to Taya at the Rec Office**

Dufferin Ag Society Report- Dale Reimer

- 2018 Carman Country Fair was very successful.
- Attendance numbers were down, due to the extreme heat
- The goal of the DAS is to increase financial stability and recruit more volunteers
- The DAS would like to integrate more with the Chamber and facilitate movement between downtown and the fair grounds
- Suggestions are welcome, but volunteers are needed

Golden Prairie Arts Council- Marilyn Smith

- GPAC will be hosting the Alzheimer's Coffee Break during the week of November 12th-16th. 10-12 pm daily.
- Friday, November 16th the GPAC member's reception will be held. 40 member's exhibits will be on display at the gallery.
- RWB will be performing at the Collegiate on November 24th, 2018. Tickets are available at GPAC for \$20

9. President's Report:

-See November report attached

10. Executive Director's Report – Jodi Winkler:

-See November report attached.

11. Business Arising - None

12. Correspondence - None

13. Round Table Discussion

14. Multicultural Presentation – Susan Mooney, Susan Whelpton and Marge Warkentin

15. Next Meeting – December 11th, 2018 12:00 pm – Lower Level of Memorial Hall

16. Motion made by Tim Doerksen to adjourn the meeting at 1:05 pm

Presidents Report

November 2018

The Chamber and CIBC hosted another successful Halloween Carnival. Thanks you to everyone who volunteered and especially to Marni, Jodi and the CIBC staff.

We have recently finished a three part series with Post Media on websites, social media and SEO/SEM. It is a mind bending, but valuable topic, and we appreciate the effort that Christine and the Post Media team out into the information sessions.

If any Chamber member feels that they would like to host an event such as this, (Lunch and Learns or Meet and Greet) at their place of business, please let me or Jodi know. They are turning out to be very well received events.

We are currently in the finalization stages of our new website build.

Our next event will be Breakfast with Santa, which will be co-hosted with Homestead Co-op. We are always looking for volunteers to help out with these committees or on the day of events. Please contact myself or Jodi if there is something that may interest you.

I send my regrets for the November meeting, but and I am sure that I have left you in very capable hands. Scott Johnston will be chairing the meeting and I am sure that he will handle things just fine.

I look forward to seeing everyone in December, if not sooner.

Thank you to each of you for all you do to build our Chamber and our Community.

Kelly Dyck

Executive Director Report – November 2018

I would like to send congratulations to the new Mayor and Council for the Town of Carman and to the new members of the RM of Dufferin Council!

The Chamber hosted the 2018 Election Forum at the Carman Collegiate Theater on Tuesday, October 9th. Thank you to all of those that attended this event, as I felt to was a great benefit to our voting public. I would like to send a special thank you to all of the candidates that attended, and for your willingness to answer the questions to the best of your knowledge. Once again, congratulations to the successful candidates. I look forward to working with you.

The Valley Leader, Postmedia and the Carman and Community Chamber of Commerce have recently completed hosting a series of Lunch and Learn seminars. The three topics covered were: Websites and the importance of hosting a good one, Social Media and your business, and, most recently, SEM and SEO's. They were all very informative and I would like to thank Christine and the team at Post Media for their dedication to these topics. Thanks to all of the members that were able to attend these sessions. I hope you found them informative and can use the information to help better your business. If you or your business would like to host a Lunch and Learn, please contact me and we can start planning.

The 2018 Halloween Carnival hosted by CIBC was a HUGE success. We had approximately 215 **children** in attendance. Thank you to CIBC for hosting this event as well as our many sponsors and goodie bag sponsors. Also thanks to the Carman Skating Club for providing a canteen service to all in attendance.

On November 1st, I had the pleasure of attending the Morden and District Chamber of Commerce Awards Gala, held at the Minnewasta Golf Course. It was a very nice evening and I gathered some good ideas, that I plan to use for our own awards gala in March. Thank you to MMJS Law office for the invitation to sit at their table.

Planning is well underway for the Breakfast with Santa that will take place on Saturday, December 1st at the Community Hall. More details will follow, but make plans to attend, as the big guy himself will be making an appearance. We are looking for volunteers to help during the event, so if you, your staff or anyone you know would like to come and help at the breakfast, please let me know! The more the merrier.

Thank you, once again, for your continued support of the Chamber and I look forward to working together during this festive time of year!

I will leave you with a poem that was on a Chamber social Media site this week. I found it rather funny!

**Roses are Red,
Shopping local is great,
Don't order online,
It's not fun to wait!**

Sincerely,
Jodi Winkler
Executive Director
Carman and Community Chamber of Commerce