

**Minutes of the Zoom Meeting
Carman and Community Chamber
of Commerce
February 9th, 2021- 12:00pm**

Present: Jodi Winkler, Tyler King, Mayghan McEacheran, Marni Harrison, Scott Johnston, Marlin Metcalf, Mark Peters, Richard Dyck, Brian Maxwell, Clayton Morgan, Dean North, Trevor Klassen, Mark Summers, Nancy Chatwin, Ken Reimer, Scott Vanderveen, Tracy Enns, Barry Gosnell, Jennifer Ching-Faux, Michelle Aldie, Sheena Nakonechney, Carly Boklaschuk, and Mona Brown

1. Call to order:

Marni Harrison called the meeting to order at 12:00 pm

2. Introductions:

Introductions were made by all in attendance

3. Approval of Agenda

Mayghan McEacheran moved to accept the February agenda as circulated – Nancy Chatwin
Seconded – Carried

4. Community Reports:

Boyne River Keepers – Submitted by Tracy Enns

- As Attached

Carman Area Foundation- Submitted by Barry Gosnell

- As Attached

Dufferin Agricultural Society- Submitted by Jodi Winkler

- As Attached

Director of Economic Development – Tyler King

- The Storefront Improvement Grant applications are now available online.

Town of Carman – Richard Dyck

- Council has been working on budgets and grant applications. Recommendations have been given by committees and applicants should be notified in the near future.
- Garbage FAQ's will be in the Carman Dufferin Standard this week, and they are also available on the town's website.

RM Rep- Clayton Morgan – No Report

Carman and Dufferin Recreation- Sheena Nakonechny

- The CDR is pleased to offer a snowshoe rental program. For more information, please contact the Rec Dept.
- Town wide scavenger hunt is taking place from now until February 16th. More information on this is available on the Recreation website.
- The Recreation Department has been busy applying for grants this month.

5. Approval of Minutes:

Mark Peters moved to accept the minutes of the January 12th, 2021 meeting as circulated- Marlin Metcalf Seconded - Carried

6. Financial Report:

The balance in the ACU chequing account as February 9th, 2021 is \$8880.70. The Chamber buck account balance is \$14855.70.

Scott Johnston moved to accept the January financial statement as presented. Nancy Chatwin Seconded – Carried

7. Chamber Committee Reports:

Membership Committee:

The membership committee is focusing on recruiting new members. The sponsor a member program has been very successful and to date we have recruited 8 new members through this program.

The membership committee is always looking for committee members and if you are interested in joining this committee, please contact Marni or Jodi.

Golf Committee:

The golf committee is in the initial planning stages of the annual Chamber Golf Tournament and the Pro-Am Golf Tournament which are set to take place respectively on June 24th and August 27th, 2021.

If you are interested in joining the golf committee in planning these tournaments, please contact Kelly Dyck, Scott Johnston, Dean North or Jodi Winkler.

8. President's Report- Marni Harrison

- February Report Attached

9. Executive Director's Report – Jodi Winkler:

- February Report Attached

10. Chamber Business Old and New

- Our February social media campaign will be "Share Your Local Love" and we will share ALL your love on social media all month long. At the end of the month, we will put it all together in a member email.
- If you have a business that you would like mentioned in this campaign, please forward your love to Jodi.

11. Round Table Discussion

- The Chamber welcomed Scott Vanderveen of Vanderveen Construction and Michelle Aldie of Wheat and Waves to their first Chamber meeting. Thank you to MMJS Law Office and Carman Florists for their sponsorship of these two new members.
- Mayghan of Peace Lily Therapeutics is hosting "Feel Good February". A calendar of daily self-care rituals and challenges can be found daily on her social media sites. She will also be hosting an at home weekend retreat at the end of February. More information on this will be available soon.
- GPAC has partnered with the Boyne Regional Library and have chosen 6 local artists by random draw who will be compensated \$500 each to prepare a piece of art that

will be displayed at the Library starting March 1st. The following were chosen: Cyndie Sutherland, Kelly Rothwell, Margaret Riddell, Kelsey Buyer, Kate Froese, and Lisa Van Dam.

The pieces will be installed in the main library area on March 1 and the library will be selling tickets on these pieces. The art will be on sale until Dec. 1 when the winners will be drawn. Both GPAC and the library will have tickets for sale. Thank you to the following sponsors of this event: Access Credit Union, MMJS Law Office, Newman Hand Insurance, Owen Farms, and Royal Lepage Legacy Realty

- Dennis Young and Shirley Snider are working to collect history of businesses and buildings in Carman. More information on this will be sent via email from Jodi.
- It is with great sadness that the Carman Curling Club will be removing the ice from the curling rink today. Due to the current Covid restrictions, league curling will not be permitted and the club has decided to cancel the season for 2020-21. They look forward to next year and an early golf season.

12. Next Meeting – March 9th - 12:00 pm – Via Zoom

13. Motion made by Mayghan McEachern to adjourn the meeting at 12:35 pm

Boyne River Keepers Report

The committee met last night via Zoom and are very excited at the interest from the Chamber. We really look forward to working with you in the future but feel it is not a good time to plan any events due to COVID-19. The interest that people have taken in the river this year is overwhelming. A HUGE thank you to so many people who made the River Skating Trail a reality. We plan for this to be an annual event going forward.

Right now, we are in the process of applying for grants, working on dock designs and continue with river clean up. Also, we are working on fundraising and paddle events for this summer.

We are now a registered Non-Profit under the Town of Carman umbrella so any donations can be made to the town with a note in the memo section designating funds to Boyne River Keepers.

Feel free to reach out to any of our committee members, Kathleen Anderson, Nikki Falk, Val Tournier, Kelly Seward, Dale Reimer, Gerry Aubin, Edwin Pritchard and myself. We will have more exciting news to report in the future.

Tracy Enns

Carman and Area Foundation Report

Thanks for the invitation to attend your February 9, 2021 meeting on Zoom. With the retirement of Executive Director Fred Colvin the Carman Area Foundation is currently in transition to a Shared Staffing Pilot Project with Endow MB and the Winnipeg Foundation. The Carman Area Foundation will be managed by Community Foundations Coordinator Jennifer Ching-Faux. Jennifer is an employee of Endow Manitoba, and will be responsible to the Board of Directors of CAF, Miami, Pembina Manitou and Morden.

CAF is currently in the process of accepting Grant Applications from the many organizations that apply on an annual basis. Recognizing the many restrictions that are in place due to Covid 19, the committee in charge of events is in the planning stage for a replacement to our major fundraiser Gala that will take place Friday April 16, 2021.

Barry Gosnell
Board Chair

Dufferin Agricultural Society Report

The Dufferin Agricultural Society held their Annual General Meeting via Zoom on January 7th, 2021.

Congratulations to Deena Boklaschuk, Warren Nordquist and Dale Reimer who were elected to President, 1st Vice President and 2nd Vice President respectively.

Although the planning for the fair looks a little different this year, the board hopes to host an event of some sort during the dates of July 8th-10th, 2021.

The Denim and Dust Barrel racing series is set to take place every Tuesday evening in July and August 2021. This was a great event last summer, and the committee is excited for an even bigger and better event in this year!

If you have not driven by the exhibit hall lately, be sure to, and have a look at the Barn Quilt that has been hung on the north side of the hall. This is the first of two completed quilts and the exhibit hall committee is looking to offer a barn quilt competition this summer, in the hopes of completing a trail of barn quilts throughout the DAS fairgrounds and various other locations in town. More information regarding these quilts will be made available in the coming weeks.

The Exhibit Hall will also host the Carman Farmer's Market this summer, as last year's market was a huge success. We look forward to working with the Market on utilizing our facilities.

The Ag Society is in the process of completing a strategic plan and look forward to working with Health in Common and various stakeholders in the community during this project.

Be sure to follow the Carman Country Fair on Instagram and Facebook or check our website for up-to-date information on this summer's events.

President's Report- February 2021

Hi everyone!

Executive has discussed, and we are very hopeful that 2021 allows us more opportunities to gather than 2020.

We are looking at hosting our Chamber Golf Tournament, as well as the Community Pro-Am this summer.

Within the next month you should see the opportunity to participate in Social Media Training via Zoom. If you have other topics of interest, please let us know and we will endeavor to put something together. If you don't let us know what information you need, we are just guessing!!

Thanks to any current members who have sponsored a non-member already. If you are aware of any existing business that is not a member that you feel would benefit from our community, please consider sponsoring them. You can reach out to Jodi or I to discuss.

As February is known for Valentine's Day, we are encouraging members to "Share Your Local Love", and tell us about another Chamber member who you would like to highlight.

Here are my current Top 3 Highlights – note this is just from my most recent experiences, everyone is always "stepping up their game" around here!

1. CJ's Cleaning & Detailing – I don't believe my car was this clean when I took it off the lot!! Amazing job, and the leather treatment will most definitely extend the life of my interior
2. Homestead Co-Op – the quality of the produce, massive baking selection and fantastic deli are all one needs!
3. O'Brien Built – the contributions made for everyone's outdoor pleasure does not go unnoticed! My kids were saddened to see the old toboggan slide being taken down, but were super pumped when we saw the O'Brien team working hard at dusk to get the new one in. The skating benches are awesome too! And if it's reality TV you are into, hard to find a better local Instagram page!

As stores are now open with limited capacity, we appreciate the efforts are local businesses continue to make through these ever-adapting times. Take time to check out a store that you haven't attended in person in quite some time, I am sure you will not be disappointed.

Marni

Executive Director's Report – February 2021

Local Love! Can you feel it?

February is the month of LOVE, and let's show that local love of our amazing business community!

Send me highlights from a recent experience with a local business and I will be sure to share on our social media.

Or, you can share this on your account, either way, spread the LOVE.

January was a month for memberships. All of you should have received your 2021 membership invoice by now, and I thank those of you that have already submitted your payment.

We are now able to accept E-transfer, so submit your 2021 membership payment today!

We have had many new members join the chamber this month!

Welcome to Breakaway Restaurant, Skylon Electric, VAST Technologies, Farm Tech Canada, Roseisle Community Grocery, Wheat and Waves, Santosha Reflexology, Kingdom Health and Athletics, Dufferin Market Gardens, In Good Hands, Steel Brothers, Element Realty -Nicole Kehler, Vanderveen Construction, and January Learmond RMT.

A big thank you to those businesses that have sponsored a member. We hope that our new members find great benefit in the Chamber connections and resources.

If you know of a business that would enjoy the benefits of the Chamber, please let me know, as is not too late to sponsor a member.

I have been working on a virtual Lunch and Learn, and I hope to announce the details of this at the meeting on Tuesday. Stay tuned, as I think we could all use some pointers when it comes to Social Media!

Many of our businesses are now able to open with limited capacity and I hope that you have all had a chance to get in for a haircut! As we anticipate the announcement next week regarding the Code Red restrictions, it is my hope that all of our businesses are able to open in some capacity, and that we can continue to strengthen and support each other.

I look forward to meeting in person very soon, and please remember that I am here to support you as we maneuver through the COVID-19 pandemic. If you have specific questions or needs please reach out.

Stay Safe and Healthy!

Sincerely,

Jodi Winkler

Executive Director

Carman and Community Chamber of Commerce